

# How we're creating positive impact

Carlowrie Group  
Impact Report 2023



Carlowrie Group brings together organisations spanning the hospitality, financial, real estate and charity sectors and employs over 350 people. In 2023, we reached over 750,000 customers.

Our businesses share a passion and commitment to giving back to people in need. In 2023, over £155,000 from Carlowrie Group organisations went towards creating positive impact. The Group includes two registered charities, RESTART and The Breakfast Bothy, and partners with many other businesses, charities and communities to improve the lives of others.

SNAPSHOT

15th

7,800

£21,500

Year of RESTART supporting people experiencing homelessness

Visits to The Breakfast Bothy for coffee, meals and a chat

Donated to RESTART and The Breakfast Bothy by Carlowrie Castle alone

136

850+

75

New cases taken on by RESTART for one-to-one support

People attended free community events at Carlowrie Castle

Local independent businesses supported by Innovative Partners

RESTART	The Breakfast Bothy	Carlowrie Castle	Edinburgh Street Food
<p>We went into our <b>15th year supporting people</b> experiencing homelessness and <b>helped more people than ever</b> before.</p> <p><b>Two new case workers</b> joined the team so we could provide more one-on-one support to guests.</p> <p>We took on <b>136 new cases</b> to support our guests to reach their goals.</p> <p>We served <b>14,336 meals</b> to people in need.</p> <p>We introduced a new <b>Men's Wellbeing Programme</b>.</p>	<p>Every day, an average of 30 people visited the Breakfast Bothy for <b>coffee, food and a conversation</b>.</p> <p>Three new local businesses joined our <b>token scheme</b> to ensure everyone has access to services such as bike repairs, laundromats, and hairdressers.</p> <p>We <b>built a strong community</b> of regulars, and supported two of our guests to open their own recording studio.</p>	<p>We presented <b>Art in Healthcare</b> with the 2023 Isobel Award and a £3000 bursary.</p> <p>We provided our venue at no cost for <b>Edinburgh and Glasgow City Mission</b> team days.</p> <p>We welcomed hundreds of people to our free events such as <b>Picnic and Praise</b> and <b>Carols at the Castle</b>.</p> <p>We began offering free tours of the castle and its history to <b>local schools</b>, sponsored school sports teams, and hosted school sports celebrations.</p>	<p>We began monthly donations to charities <b>Tiny Changes and Health in Mind</b>.</p> <p>We joined up with 10 local independent vendors, to <b>support small businesses</b>.</p> <p><b>Innovative Partners</b></p> <p>We helped over 75 local independent businesses to access <b>innovative funding</b>.</p> <p>We started a <b>mentorship programme</b> to support youth into business.</p> <p>We <b>supported charity fundraisers and events</b> by donating goods and funds.</p>



2023 Isobel Award Winners, Art in Healthcare

Thank you to the fantastic people who helped us make a positive impact in 2023